



## Season 7: Application of GIS for Spatial Analysis

### **Class 44: GIS Analytics and Application in Urban Planning**

HKABAEIMA Training Centre - Training Class



**9<sup>th</sup> March, 2022 (Wednesday) at 18:00 – 19:45**

via Zoom Online

**17:45 – 18:00 Reception**

**18:00 – 18:02 Moderator:**

**Dr Paulina Wong**

Honorary Secretary of HKGISA  
Assistant Professor, Lingnan University



**18:02 – 18:10 Welcome Address:**

**Ar Ada Fung**

President of HKABAEIMA



**18:10 – 18:50 Guest Speaker (1):**

**Mr Kenneth Wong**

Member of HKGISA  
Researcher, University of Hong Kong



**Topic: WAAT - A New Approach for Assessing Outdoor Walking Accessibility to Public Open Space in Hong Kong**

WAAT is a tool to conduct accessibility assessment in a different perspective, by incorporating various elements in the complex 3D walking environment of Hong Kong. This talk presents the development of WAAT and its application to measure neighbourhood open space accessibility of residents. An interactive section demonstrating how WAAT works as a web map application will also be included.

**18:50 – 19:30 Guest Speaker (2):**

**Mr Homing Tam**

Member of HKGISA  
Principal Product Manager, Lalamove



**Topic: Hypercharging Deliveries using Maps and Location Intelligence**

The pandemic has led businesses to think more digitally and about the last part of the purchase experience - last mile delivery. As businesses bring their shops online, the demand for hyperlocal and instant deliveries has surged significantly, and every transaction and delivery requires maps. Homing will share how Lalamove makes use of maps and location intelligence to hypercharge their delivery business, making deliveries more traceable, affordable and efficient for everyone.

**19:30 – 19:45 Q & A Session**

**Note:**

- Please click [HERE](#) or scan the QR Code to register; confirmation email and zoom link will be sent to you before the class.
- Participation in this training class is **free of charge**, but registration is required. The registration form will close at 3 pm on the day.
- Upon completion of this class, a 1.5-hour CPD will be offered at a cost of HK\$ 50 (as a handling charge).
- This training class will be conducted in **Cantonese** (supplemented with English powerpoint).